

In August of 2011, we are announcing a new idea that will allow us to work with more clients, perform more services, and do it with economy. While we still do equipment leasing, and we still do some GET TO WORKshops ([www.humantransitions.com](http://www.humantransitions.com)), many people have asked for some short-term assistance with some quick marketing pieces, or communications pieces, or even to write blog articles for them.

To address that need, we considered that most companies and municipalities find themselves sometimes lacking in some of the resource they require to operate at their most efficient levels. But, hiring additional staff, or seeking out expertise for full time consulting assignments is expensive and often incurs extra hours of non-productive time. Human Transitions' new offering of "Consulting in Short Bursts" provides assistance without committing to full time staff, or long term consulting contracts.

Our solution is to provide eight hours a month of help for your company or your municipality. And, those eight hours can be used monthly, or saved up for a special project. You can use four hours this month, two hours next month, and 18 hours the following month. Or, you may have a short term project you couldn't get to, and use 20 hours this month, but zero for the next two or three months. You decide, you schedule, you allocate.

And, you don't have a person on payroll, sitting around waiting for a project. You don't pay benefits, or FICA. You pay for only what you need, and for what pays dividends back to you. You have a quality, experienced person at your disposal, to run with short-term projects that you designate. And, maybe some of those small projects that you never get around to, can now be completed.

The cost? We set up a six-month or one-year contract. You pay quarterly, in advance, and you'll get a statement each month of the hours used, and the deliverables provided. For \$85 / per hour (\$680 / month), we'll be on call. We work for you.

And, if you need a little more help, buy two units, and get 16 hours per month, or three. Flexibility is key and we provide that flexibility

Initially, we are offering eleven units of this proposal, which will allow coverage to be flexible, while providing efficient service and quick response. As we expand this program, caution will be exercised to ensure that future clients will not infringe upon the responsiveness we provide to current clients.

Please call Curt MacRae at 248.238.7214, for more information or to request support.

*Curt MacRae*

**REACH GOAL!**

**STICK TO IT**

**GET TO WORK**

**MAKE PLAN**

**SET GOAL**

**HUMAN  
TRANSITIONS**

**8-Hour  
Consulting  
Plan**

## *Consulting... in Short Bursts*

We have found that every company and/or municipality could use some assistance from time to time, with specialized functions of their operations.

We have announced a new plan, offering eight hours per month, usable at any time in a six-month period, to assist in many of those aspects of doing business.

**Call us to get your block of hours**

Human Transitions provides a low-cost offer of 96 hours of assistance per year (8 hours/month) in any of the following areas:

- Sales/marketing assistance
- Bank & financing solicitations, evaluations, & negotiations
- Internal and external company communications, blog implementation, seminar creation, editing
- Marketing and presentation assistance
- Branding and social networking assistance (LinkedIn, Twitter, etc.)
- Company manual creation & standardization
- Email marketing plans / implementation
- Company communications standardization
- Tailored assistance with software evaluation, training, transition planning, or areas as assigned